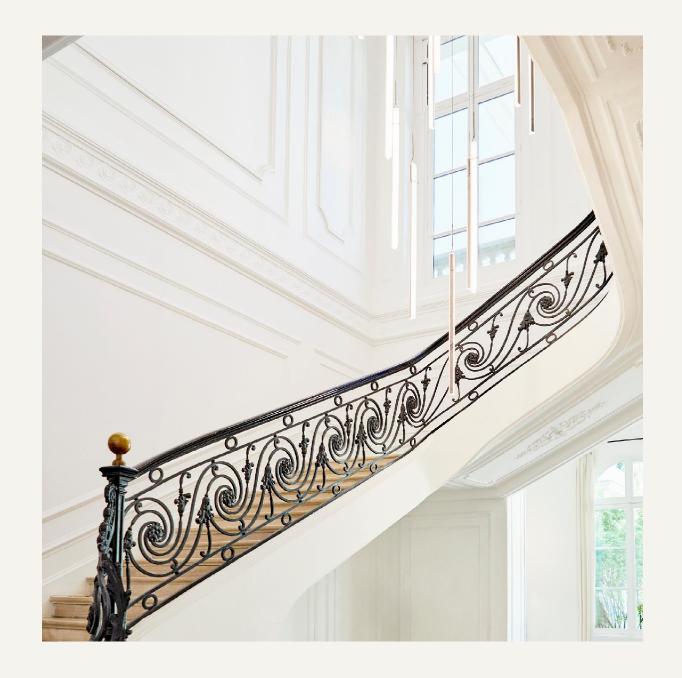


## **Contents**

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# 2025 & 2026 activity



**INTERPARFUMS** 

#### 4

## 2025 context

### A global fragrance market that

- Has grown only slightly after 4 very robust years
- But is still growing in the United States (+3.9%\*)

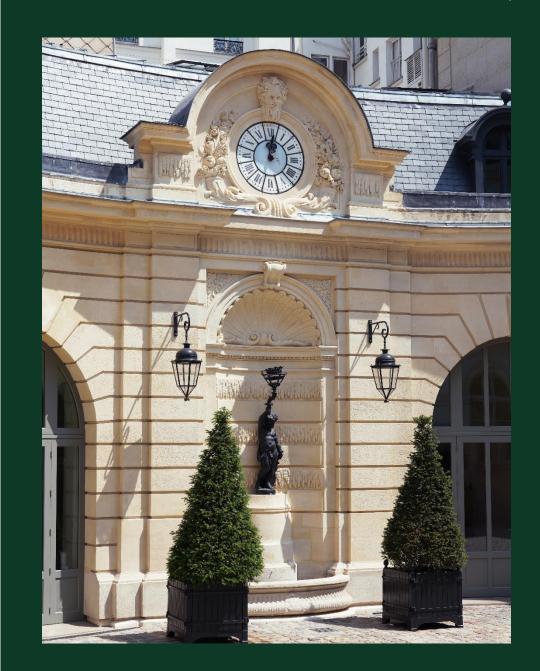
### Many external factors impacting activity

- Consumers' wait-and-see attitude
- Geopolitical uncertainty
- Economic uncertainty
- Tariffs in the United States

### An unfavorable euro/dollar exchange rate

- Average exch. rate in 2024: 1.0820
- Average exch. rate in 2025(e): about 1.1300

\* Source: Circana US - Retail sales - Cumulative 10 months 2025



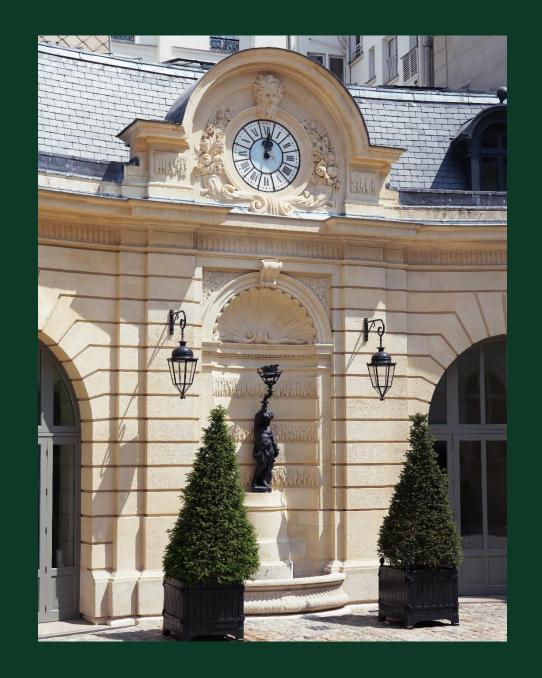
## 2025 sales

### 2025 sales at <u>current</u> exchange rates

• Around €890m (+1%)

### **2025** sales at <u>constant</u> exchange rates

- Automatic impact of the fluctuation in the dollar: around -€20m
- Impact of hedging at the beginning of the year: +€11m
- => Around €900m (+2%)



## Expected context in 2026

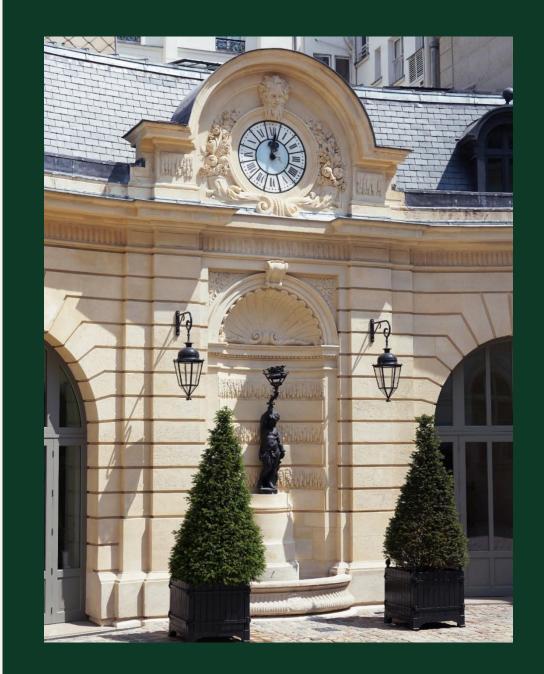
An economic and geopolitical environment that will likely remain adverse

#### An unfavorable euro-dollar exchange rate

- Average exch. rate in 2024: 1.08 (as a reminder)
- Estimated average exch. rate in 2025: 1.13
- Projected exchange rate in 2006: 1.18
- ⇒ An impact on sales of around €20 million

An unfavorable basis of comparison due to the end of the Boucheron license agreement on December 31, 2025

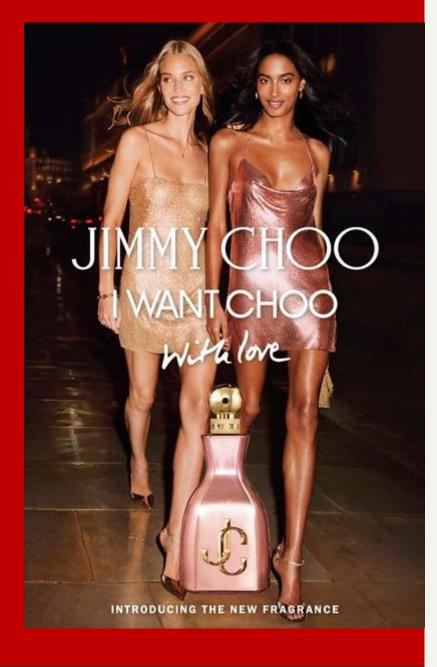
⇒ An impact on sales of around €12 million



## 2025 & 2026 activity - Main brands



INTERPARFUMS



## JIMMY CHOO

Reminder: 2025 nine-month sales

• €178m (+6%)

#### Outstanding success of the I Want Choo franchise

• Boosted by the launch of the I Want Choo with Love line

#### **Especially in the United States**

- Sales up 25%\*
- #10 women's franchise in the United States\*
- Highest increase of the top 15\*

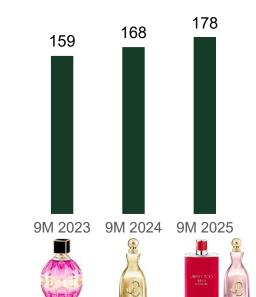
**Strong performance of the** *Jimmy Choo Man* **franchise** 

New extensions planned for 2026

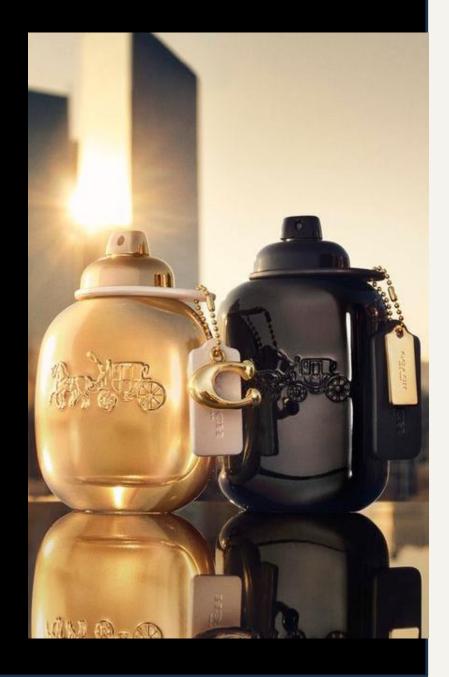
\* Cumulative 10 months 2025







#### **INTERPARFUMS**



## **COACH**

**Reminder: 2025 nine-month sales** 

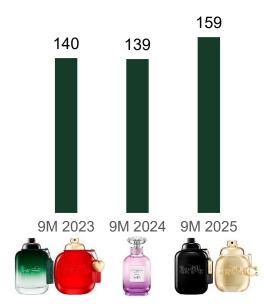
• €158.8m (+14%)

Strength of virtually all the *Coach* women's and men's historical lines

Launch of the *Coach for Men* and *Coach Gold* extensions in the 1st half of 2025

**New extensions planned for 2026** 









## **MONTBLANC**

Reminder: 2025 nine-month sales

• €147.1m (-9%)

Declining sales of the *Montblanc Legend Red* and *Montblanc Legend Blue* lines

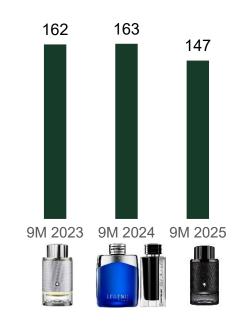
launched in 2022 and 2024

Launch of the *Montblanc Explorer Extreme* line

• Very strong start in the United States

**New extensions planned for 2026** 





**MONTBLANC** 



## **LACOSTE**

**Reminder: 2025 nine-month sales** 

• €78.7m (+24%)

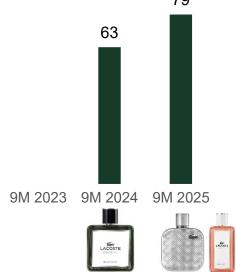
A trend bolstered by numerous initiatives in 2025

- L12.12 Silver Grey
- L12.12 Silver Rose
- Lacoste Original Parfum (for men)
- Lacoste Original (for women)

Nearly €100m in sales in 2025, in line with targets

**New extensions planned for 2026** 







## 2026 activity

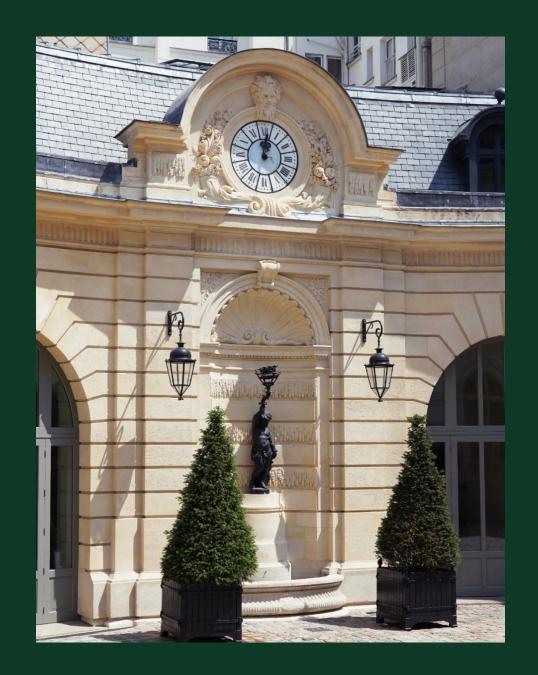
Preparation of the first launches for the Off-White and Longchamp brands in anticipation of marketing in 2027

### **Redeployment of the Annick Goutal brand**

- Resumption of distribution
- Shops
- Preparation of new launches

### Continued launch of the Solférino Paris line

- An 11th fragrance
- Ramped-up international distribution with the opening of some 50 new doors in the first half of the year



**INTERPARFUMS** 

## 2025 income



## 2025 income

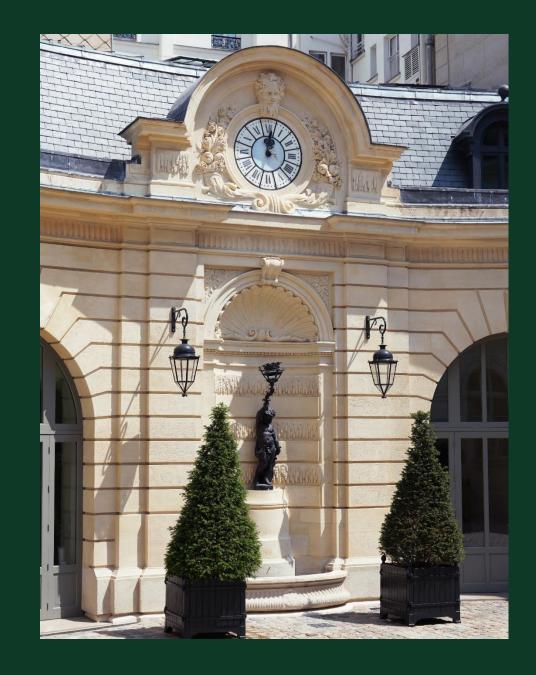
### A resilient gross margin due to

- One negative impact:
  - Increase in tariffs in the United States (€9.5m)
- Several positive impacts:
  - Foreign exchange hedging at the beginning of the year
  - Increased weight of the US subsidiary (consolidation of the local margin)
  - Targeted increases in some billing prices

## Consistent marketing and advertising expenses from one year to the next

• Around 22% of sales

#### **Control of fixed costs**



## 2025 balance sheet items

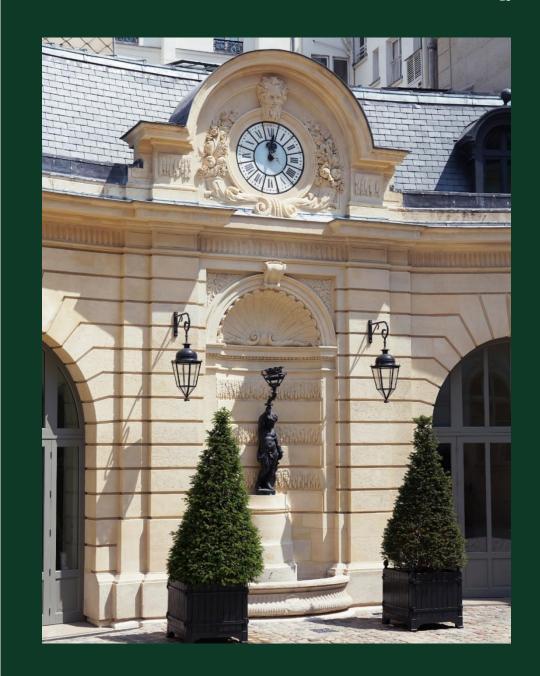
#### Increase in fixed assets

- Acquisition of the Annick Goutal brand in March (€18.8m including costs)
- Purchase of premises as part of the expansion of the head office (€14m)

Lower inventory levels thanks to the reduction in purchases starting in late 2024

**Control of trade receivables** 

Significant increase in net cash in the 2nd half of the year



**INTERPARFUMS** 

## 2026 income



## 2026 income

### **Projected negative impact of translation differences**

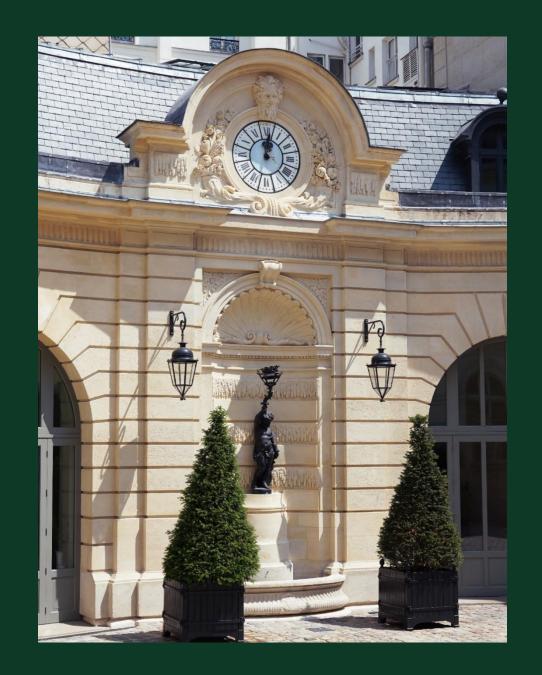
• Increase in the EUR/USD exchange rate from 1.13 to 1.18

### **Full-year effect of tariffs in the United States**

• Estimated impact of €16.5m in the current configuration

**Development costs for 2027 launches** 

Steady marketing and advertising expenses with no over-investment





## Publication schedule

**2025** sales

Wednesday, January 28, 2026

2025 results

Wednesday, February 25, 2026

**Q1 2026 sales** 

Wednesday, April 22, 2026

2026 Shareholders' Meeting

Friday, April 24, 2026

# CSR update



## EU regulations

### **CSRD** update

"Stop the clock":

- 2-year postponement
- Introduction of a threshold of 1,750 employees
- Awaiting the tri-partite negotiations starting on 18 November

Interparfums should not be required to publish a sustainability report (threshold set at 1,750 employees)

### **Climate update**

• Elimination of the requirement to draw up a transition plan



## However...

## We have decided to continue work on sustainability in a relaxed, pragmatic way

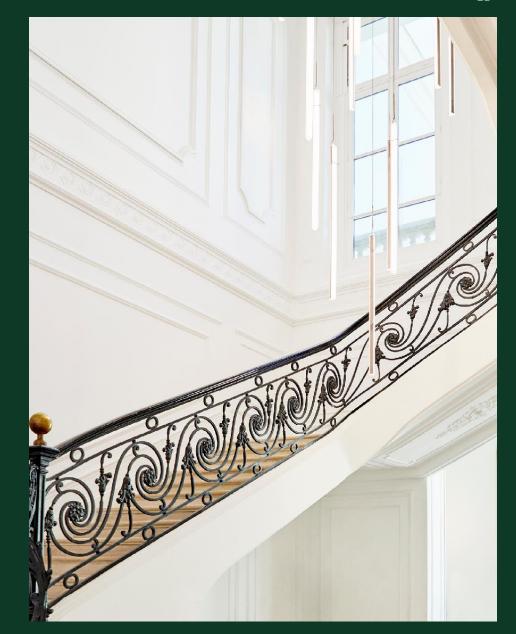
- Continuous improvement approach
- Alignment with the benchmark (affects all peers and those involved in the value chain)

### Some stakeholders are waiting

- Extra-financial rating agencies
- Analysts & Investors
- Licensors

#### **Strategy**

- Improvement in the ESG report (published every summer)
- Inclusion of improvements in the annual report published in April of the following year



INTERPARFUM\$ 22

## 2024 ESG report



Goal is to publish the 2025 report at the end of May 2026

## Stakeholders' expectations

## Ways to dialogue

#### **Brands**

New requests regarding the value chain and production sites. Response via the Transparency One platform.

#### **Distributors**





- Meeting on the decarbonization
   Meeting with the French trajectory
- Carbon data sharing (allocation)
   POS advertising updates
- Proposal to also work on POS advertising collection
- team
- Carbon data sharing



 First initiative to collect single-material POS advertising for recovery by Diam

MONTBLANC

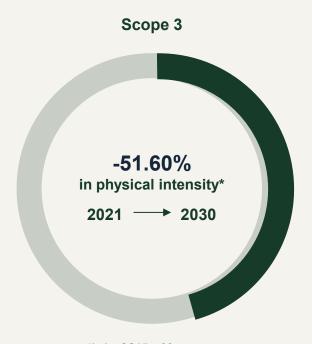
Initiative relaunched in 2026

- Listing of Goutal based on a B Corp questionnaire
- Use of a solution called Provenance® to provide visibility based on sustainability criteria

## Ongoing actions - Environment

Validation (in August) by the Science Based Targets initiative (SBTi) of Interparfums' near-term science-based targets (2030) for reducing greenhouse gas emissions.



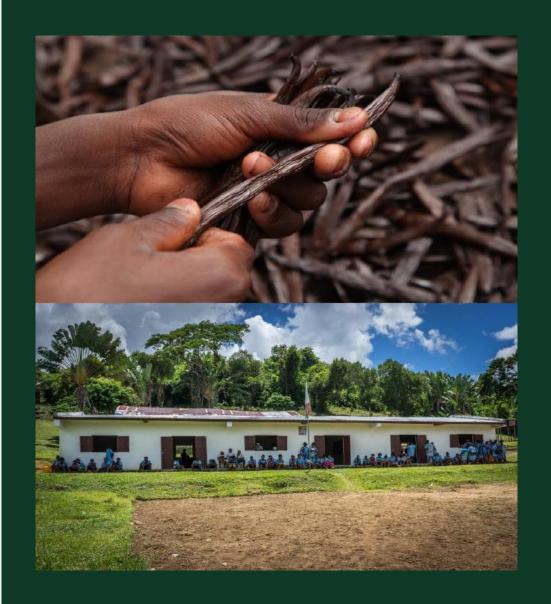


\*in kg CO2/L of fragrance

# Ongoing actions – Social-Societal In the value chain

### Choice of a traceability platform: Transparency One

• Goal: to map the value chain by targeting suppliers representing 50% of the amount of purchases by 2030.



# Ongoing actions – Social-Societal Q4 2025

Actions in the field of mental health, a major national cause in 2025

• Organization of 3 conferences for employees

Further actions in the context of disability week

**Support for the Tara Océan Foundation over 3 years** 



## Governance Q4 2025

## Interparfums recognized in Time Magazine's ranking of the World's Best Companies - Sustainable Growth 2026

- Movement from 44th place to 12th place in this global ranking (500 most exemplary companies in terms of economic growth and environmental commitment from 2022 to 2024)
- 1st place among the 18 French companies selected

#### Improvement in Ethifinance rating

- Increase from 77/100 to 84/100
- National average 61/100
- Sector ranking: 1st/45
- National ranking: 8th/203
- Sales ranking: 4th/141





